



The Angels Cheerleading Academy
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Monetary donations and sponsorship from local businesses are essential to reaching our goal of providing healthy alternatives to the children in our community. We gladly accept donations of any amount.

HELP US TO ATTEND A NATIONAL COMPETITION IN DECEMBER

We appreciate donations, as we are trying to raise enough money to get costumes for our teams and attend a competition in December 2008. Although we try and accept every child that wants to join our academy, this makes it extremely difficult for us to do things because more children means more expense.

WHY SPONSOR US?

Our sponsors could receive:

- Marketing your brand on all of our marketing materials including our website, brochures, magazine adverts and kit.
- Routines or cheers that chant your name and what you have done for us for your website and ours.
- Short filmed presentation for your business promotion use.
- Promotional appearances at your new shop, office or outlet opening on significant days'.
- Flyer distribution or advertisement with a difference!
- Your website address printed across our tops.
- A link on our website to your business website.

Most importantly, you can change someone's life!

Give the Gift of Changing a Life

Hi, I am a fully qualified Cheerleading coach based in Brent, North West London and run the only All-star competitive Cheerleading Squad within an average 8 mile radius. I have taught Cheerleading for 8 years within the Royal Borough of Kensington and Chelsea, Hammersmith and Fulham and The London Borough of Brent. The cheerleading community at present is so small that if you meet any child who has done cheerleading within any of these Boroughs, they would no doubt have been taught by me. Our Junior level 2 team competed in an International Cheerleading Competition on the 2nd December 2007 and came 1st in their Cheer routine and 2nd in Pom Dance.

If you are interested in sponsoring us we can offer you the things mentioned above. And if you wanted exclusivity you could say so and we wouldn't do this for anyone else. In return for the above, I would ask you to sponsor or help The Angels Cheerleading Academy in some way. We are set on being just what our name implies, Angels and trying to help the community by getting local children off of the streets and into something positive.

To help make this Cheerleading academy a major success, I would ask for help in the following priority areas of struggle:

- Hire the best gymnastics coach to train them once a week.
- Help with their competition costs so all teams can compete at least twice a year.
- Help with money for costumes, kit and pom poms for new members.
- Help to pay the staff, who do this all in kind.
- Long term goal- To have our own Ozone friendly premises 'The Angels Cheerleading Academy'. Where they will train in tumbling, cheerleading, dance, trampolining and even possibly other styles of dance or activities directed at boys.

We are eye-catching, vibrant, energetic, young and fresh. We are different and can provide you with a unique way of promotion to everyone else. We are Cheerleaders and that's what we do; Cheer people up and on, encourage and inject enthusiasm. Cheerleading is different, healthy and positive. With help with all or even some of the above we cannot fail.

We intend to provide a unique service of cheerleading training which is still quite underground. My goal is to somehow introduce the Brass band/Drumline aspect to this and provide lessons mainly directed for boys so that we can cater more for all young people.

So, I am asking you to consider being part of the project. We would love to promote you and show the public what you have done do help members of the community.

A bit about the sport and our goals

Cheerleading is HUGE in the United States. Nearly every school has a team, sports centres, Gymnastics clubs and separate cheerleading gyms are ram packed full of spirited cheerleaders. The British Cheerleading Association was formed here in 1984 and currently has 405 registered

Cheerleading clubs but can you name your local squad? I know I can't!

Why do you think Cheerleading is so big in the States? It will one day be just as big here as it is there. I know this because it is positive, fun, an excellent way of keeping fit, healthy and preventing obesity. It is everything 'good' that you can think of in a sport. I have recently expanded the cheerleading academy to set up 3 beginner's classes for children aged 5 to 14. Every time I hand out a leaflet, the person says 'Oh my gosh! We have been looking for a Cheerleading class for ages'. I want to take in all these children!

With the right facilities, the academy could have a 300 strong membership list of kids aged 5 to 15 and that doesn't even include the senior team for those aged 16+, the teenie weenie team for those aged 3-5, the Special Needs class and the schools programme which allows schools to bring their teams to our premises during or after school to train. I think that if we can take in 300 children into our safe environment then we have the opportunity to change lives. Not just the lives of the people involved but also their parents, parents friends, colleagues, bosses etc. A never ending change for the better!

54.7% of the Borough of Brent's residents are from Black and Minority Ethnic groups, almost one

Quarter of Brent's residents live in overcrowded conditions and the Borough's big focus is on Crime Prevention. These stats are just for Brent not even to mention our other local Boroughs. Help me to help them!

I run my classes based on positivity and tell the kids constantly about what they are doing well.

"Positive makes perfect!" Telling off and criticising doesn't work. It might get them to perform better if you threaten and curse them but my intention is to lift up the souls of our young people as they are the next generation and they will be running mine and your children's world.

Thank-you
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